iLottery Customer Referral Program Frequently Asked Questions

Join to Earn Extra $ Each Month

How can I log on to the platform?

To access your account, log in using this link: **https://partners.pailottery.com/login.asp**. Use the username and password created when the account was registered.

How can I view how many iLottery players signed up via my bonus code?

Log in to the customer referral platform. Once on the dashboard, navigate to **Reports > Member Report**. Be sure to select the appropriate period for which you would like to have your results displayed by filtering the **Period and/or Start/End date filters**. **Click Generate Report**. Once generated, you may view how many players registered and deposited for the selected period.

How can I find my earned commission?

Log in to the customer referral platform. Once on the dashboard, navigate to **Reports > Member Report**. Scroll to the right to view the **"Total Commission"** column to view your earned commission for any given period. Be sure to select the appropriate period for which you would like to have your results displayed by filtering the **Period and/or Start/End date filters**.

How can I view past payments?

Log in to the customer referral platform. Once on the dashboard, navigate to **Reports > Payment History Report**. This report is a statement of commissions earned and paid during a specified date range.

How can I obtain an overview of my performance for any given period?

Log in to the customer referral platform. Once on the dashboard, navigate to **Reports > Quick Summary Report**. Be sure to select the appropriate period for which you would like to have your results displayed by filtering the **Period and/or Start/End date**.

How can I change my payment details?

Log in to the customer referral platform. Once on the dashboard, navigate to **My Account > Account Details**. Enter your payment information and click on **Submit** to save.

*Note: PA Lottery retailers will be paid through their Lottery account and do not need to provide additional payment details.

What are PA iLottery games?

The PA Lottery website, **www.palottery.com**, features several internet instant games. Players also have the option of purchasing several Draw Games online. The Lottery website is also accessible via the PA Lottery Official App.

How can I earn money?

In order to earn money, you must follow these steps:

- **Join the iLottery Customer Referral Program** (which you've already done).
- Select your **preferred commission deal**.
- Select your **unique bonus code**.
- **Promote and get players to sign up** in order to earn commission.

How do the commission deals differ?

- **Profit share for 24 months**: Earn 20% of Net Gaming Revenue (NGR) for each new player who signs up via your in-store advertising and/or for players who sign up via your online marketing efforts.
- **Cost Per Acquisition (CPA)**: Earn $100 per player you sign up. Players must make a minimum $10 deposit and wager $10.
- **Hybrid of Profit Share and CPA**: Earn $50 per player who signs up via your in-store advertising and/or your online marketing efforts plus 10% of NGR for 24 months. Players must make a minimum $10 deposit and wager $10.

What is a bonus code?

When customers sign up for iLottery, they are asked to enter a **bonus code** during the registration process. This enables the PA Lottery to link every new customer to a specific retailer. It is up to you to choose the code you want your customers to use. The code must be a **maximum of 20 characters and consist of both letters and numbers**.

How can I promote?

To earn money, you must promote to gain new customers. As a retailer you can promote **in-store using printed marketing materials and/or you can promote online** through the use of your website/email database.

Do I need to print my own marketing materials?

No. Please be aware that the necessary printed marketing materials will be delivered to you. Once your application is accepted, you will receive the necessary materials within **three to four weeks**.
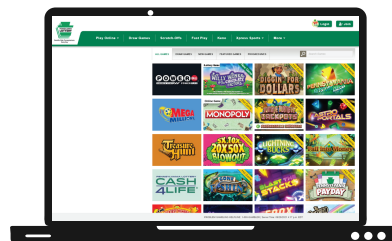
Can existing players use your bonus code?

No. Bonus codes can only be used by new iLottery players who sign up.

PENNSYLVANIA LOTTERY

Benefits Older Pennsylvanians. Every Day.

Thank You!

Players must be 18 or older. Please play responsibly.
Problem Gambling Helpline: 1-800-GAMBLER (1-800-426-2537).

Dedicated Customer Support:
Email: Affiliates@PAiLottery.com
Call: 305-928-7485
Version: 12/14/21